

Eco Moto Sales Survey

Thank you for your patronage at Eco Moto. Please take the time to complete this brief marketing & sales survey so that we may better serve our customers. The data collected will *never* be sold and will only be used at the discretion of Eco Moto.

Name: _____ Date: _____

Email: (for Eco Moto use only) _____

Vehicle purchased: _____

- How did you hear about Eco Moto?
- Have you seen or heard any of our advertisements? If so, where?
- What radio station(s) do you listen to? At what time of day do you listen?

- What magazines do you read?

- Do you read the newspaper? If so, what sections?
 Classifieds *National News* *Utah* *Sports*
- Do you pay attention to billboards?
- What TV stations do you watch?

- Do you use the internet? What sites do you frequently visit?
- Have you been to the EcoMoto.com website?
- How many other stores did you visit before purchasing at Eco Moto? Which stores?
- How many visits did you make to Eco Moto before purchasing a scooter? _____
- Had someone referred you here? If so, who? _____
- How likely are you to attend events or scooter rallies at Eco Moto?
 Likely *Somewhat Likely* *Not Likely*
- How quickly were you helped out when you walked in?
 0- 5 min *5-10 min* *10- 15 Min*
- Was your salesperson knowledgeable?
 Not Knowledgeable *Somewhat Knowledgeable* *Very Knowledgeable*
- Did you feel you found everything you needed (helmets, accessories, etc.) at Eco Moto?
 Yes *No*
- What kinds of products or accessories would you like to see more of at Eco Moto?
- Any other suggestions?

Thank You